



Where Ecology Meets Economy: Season 6

A Forum for Green Industry Professionals and Land Managers

September 25, 2019 | 8 a.m.-4:30 p.m.
at Boerner Botanical Gardens, Hales Corners, WI

Creating Landscapes for a Healthy Planet

Plans have begun for WEME: 6! The Southeastern Wisconsin Invasive Species Consortium, Inc. (SEWISC) and Johnson's Nursery, Inc. are proud to present a full day event featuring nationally-known author and speaker Doug Tallamy on September 25, 2019 at Boerner Botanical Gardens. Author of *Bringing Nature Home* and *The Living Landscape*, Doug Tallamy's focus on the inter-relationships between plants and the animals and insects that need them provides a guide for landscaping decisions.

By linking green industry professionals, landscape managers, business owners and home owners, this forum provides opportunities to improve communication, operations, and business opportunities for attendees. We are anticipating close to 300 will join us for the day.

Sponsorship will provide your organization exposure to a non-traditional combined audience of green industry professionals, restoration professionals, land managers and homeowners who can learn from each other and, as a result, can increase the resilience of green spaces throughout Southeastern Wisconsin.

Sponsorship proceeds will be used to defray expenses of the forum as well as provide support for the work by SEWISC to control invasive species in Southeastern Wisconsin.

White Pine Sponsor \$5000 - Limit 1

- Presenter sponsorship "presenting Doug Tallamy"
- Premier visibility on all event promotions
- 5 free admissions

Sold Out

Thank You We Energies Foundation!

Bur Oak Sponsor \$600/\$480 non-profit

- 8' display table
- Name/logo on program and registration materials
- 3 free admissions
- Verbal recognition at the forum
- Sponsorship recognition for 1 year on the SEWISC website

Lunch Sponsor \$300

- Your name/logo on table tents
- 1 free admission
- Verbal recognition at meeting
- Sponsorship recognition for 1 year on the SEWISC website

Musclewood Sponsor \$400/\$320 non-profit

- Name and logo on program and registration materials
- 2 free admissions
- Verbal recognition at the forum
- Your promotional brochure on entry table
- Sponsorship recognition for 1 year on the SEWISC website

Cocktail Hour Sponsor \$300

- Your name/logo on table tents
- 1 free admission
- Verbal recognition at meeting
- Sponsorship recognition for 1 year on the SEWISC website

Witchhazel Sponsor \$200/\$160 non-profit

- Name and logo on program and registration materials
- 1 free admission
- Verbal recognition at the forum
- Your promotional brochure on entry table
- Sponsorship recognition for 1 year on the SEWISC website

SPONSOR REGISTRATION

Online:

<https://sewisc.org/weme-s6>

Mail in:

please use the form on back



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Sponsorship Form

Company Name: _____ Contact Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Contact Phone: _____

Sponsorship level:

- Business Levels: \$600 Bur Oak \$400 Musclewood \$200 Witchhazel
- Nonprofit Levels: \$480 Bur Oak \$320 Musclewood \$160 Witchhazel
- \$300 Lunch Sponsor \$300 Cocktail Hour Sponsor

Please complete and print this form and mail it with your check made payable to: SEWISC

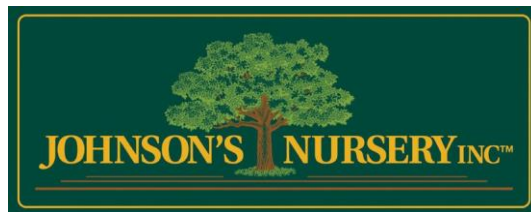
Print or save a copy of this as a record of your donation.

SEWISC
360 Cedar Sauk Road
West Bend, WI 53095

Please also submit a high resolution file of your business logo and URL address to:

jill.hapner@sewisc.org

The Southeastern Wisconsin Invasive Species Consortium, Inc. is a 501(c)(3) nonprofit and contributions are deductible for income tax purposes to the extent allowed by the law.



"Cutting edge topic, excellent speakers and information from neighboring states that will apply here as well."

Ben H., MilwaukeeCounty

"The topic was great and good speakers as usual. Always nice to meet new people in the industry."

Diana A.

"Great mix of presentations & balance of perspectives in the panel. Well organized and facilitated throughout the entire day."

Natalie D., Riveredge Nature Center.

"I felt that the presentations were useful to me as a landscape architect. I especially liked the suggested native pollinator species that can be incorporated into planting designs."

Brian B.