

SEWISC Annual Garlic Mustard Pull-A-Thon

Copy for Promotional Flyer and Email – To send to Teachers and Parents

NOTE:

Here is some suggested copy for team leaders to make teachers and parents aware of the event. This was brought up as a need, as some team leaders haven't notified (or haven't had time to notify) parents and teachers, thus missing an opportunity to generate additional pledges. This targeted message can make it easier for team leaders to spread the word. It can also help raise awareness among teachers and parents about garlic mustard/invasive species control.

Team leaders can customize this copy and use it in an email, or print out as a flyer to give to teachers and parents.

(Insert the Pull-A-Thon Logo and Tagline):



(Include a photo of a past kids' team if desired.)

Parents and Teachers:

Please Support Kids as They Champion Parks and Woodlands!

Your children or students may be participating in the [Annual Garlic Mustard Pull-A-Thon](#) this spring and early summer. The pull-a-thon is an outdoor event where volunteers team up with an adult team leader to pull and bag [garlic mustard](#), an invasive plant that's taking over our woodlands.

This event gets kids (and adults) outside to have fun, learn about nature and teamwork, gain a sense of accomplishment, and care for natural areas. It's also a competition to see which team can bag the most garlic mustard and collect the most pledges!

If your kids are participating, please show your support with encouragement and, if possible, by donating to their team. (It's easy and can be done securely [online](#).) Proceeds go to the organization who organized their team, as well as to the Southeastern Wisconsin Invasive Species Consortium – all for ongoing invasive species control, education and outreach.

Learn more about the Annual Garlic Mustard Pull-A-Thon at www.sewisc.org.

Thank you!

(Include name of team leader and organization/team.)