

SEWISC GARLIC MUSTARD  
**PULL-THON**  
PULLING TOGETHER TO PROTECT OUR WOODLANDS



Caledonia Conservancy Land Trust Team 2016



River Revitalization Foundation Trophy Winners 2017

## SEWISC Garlic Mustard Pull-A-Thon

### TEAM MEMBER INFORMATION

**Thank you** for joining a Garlic Mustard Pull-A-Thon Team! With your help, we will continue to control invasive plants in Southeastern Wisconsin, while involving and educating more people.

#### **Be a STAR Pull-A-Thon Team Member by:**

- 1) Pulling at least one bag of garlic mustard, and
- 2) Recruiting donations from 3+ sponsors

**A trophy and bragging rights will be awarded to the team that collects the most donations and pulls the most garlic mustard/dame's rocket by June 30. You want to be a member of that team!!!!**

Your nonprofit team organization will earn half of any Pull-A-Thon funds you raise. The remaining proceeds help SEWISC support programs to control invasive species in our eight county area through education and on-the-ground management. Let your sponsors know that!

#### **Making Fundraising Easier**

We realize that asking friends and family to donate money to your cause can be difficult, but we make that easier! We offer [pre-written emails](#) and [printable donation forms](#) that you and your team mates can use to inspire family, friends or colleagues to support your efforts. As a team member, you don't have to collect donations. Sponsors simply send their donations to SEWISC, which then distributes the proceeds to your team's organization.

#### **How to be a STAR Pull-A-Thon Team Member in 2 easy steps**

1. **Request donations from 3 or more sponsors before your team work day.** Donations help both YOUR team organization and SEWISC's regional efforts.

- For email contacts: Ask for donations from friends, family and others by using a **pre-written [donation request email](#)**. Simply download the text, copy and paste in an email and customize it.
  - Commit to your sponsors that you will pull at least one bag of garlic mustard. Team members gain a sense of accomplishment and pride by doing something worthwhile for their community and the environment.
  - For in-person contacts: Ask friends, family members, neighbors, or local businesses for donations, using the printable [mail in donation form](#). Your sponsors will simply mail the form and donation check to SEWISC.
  - Donations can be made [online](#) or with a [mail-in donation form](#).
2. **Attend your Pull-A-Thon work day(s)**. This is the best part!
- Each team can hold as many work days as they wish, usually ranging from 2-5 hours each.
  - Dress for outdoor, grubby work. Long pants, a long-sleeved shirt and sturdy footwear are essential. Bring a water bottle, sunscreen and insect repellent on work days. Being prepared will guarantee that you will have a great time!
  - Pulling can begin as soon as garlic mustard is identifiable, but **all pulling must stop once seed pods have formed**, to avoid spreading the seed. If seed pods are developing, the bagged material should be disposed of in a landfill or burned to avoid potential seed spread. The competition officially ends June 30, but your team may need to stop pulling before that date.
  - Dame's rocket, another invasive member of the mustard family, can be pulled and bagged along with garlic mustard, giving your team the extra pounds we call a Rocket Boost!
  - **Knock and shake soil from the roots of all plants before bagging.**
  - Download and review these helpful **fact sheets** before your work day event(s): [Garlic Mustard Fact Sheet](#), [Dame's Rocket Fact Sheet](#)

- ✓ **Join a team.**
- ✓ **Recruit your sponsors.**
- ✓ **PULL!**

